

CLAIMS

1 1. A mobile multi-display billboard vehicle comprising:
2 a vehicle including a cab and a flat bed portion;
3 at least one multi-display sign box; and
4 wherein said at least one multi-display sign box is attached to an upper surface of said
5 bed portion.

1 2. The billboard vehicle of claim 1, further comprising attaching means for attaching
2 said at least one multi-display sign box to said upper surface of said bed portion.

1 3. The billboard vehicle of claim 1, wherein each of said multi-display sign boxes
2 further includes a front side, a back side, a lower frame member, an upper frame member, a pair
3 of end frame members, a plurality of multi-sided display elements being vertically supported
4 between said upper frame member and said lower frame member, and a drive mechanism for
5 rotating said plurality of multi-sided display elements in tandem.

1 4. The billboard vehicle of claim 3, wherein each of said multi-display sign boxes
2 further includes a liner disposed on said back side such that when viewed from said front side,
3 vision between adjacent of said multi-sided display elements is prevented.

1 5. The billboard vehicle of claim 3, wherein said at least one multi-display sign box
2 further includes a pair of opposing multi-display sign boxes and a rear multi-display sign box
3 therebetween, wherein said lower frame members of said multi-display sign boxes are attached to
4 said upper surface of said bed portion, and said end members of adjacent of said multi-display
5 sign boxes are connected such that said multi-display sign boxes form an enclosure.

1 6. The billboard vehicle of claim 3, wherein said drive mechanism is at least
2 partially disposed inside said lower frame member.

1 7. The billboard vehicle of claim 3, wherein each of said multi-display sign boxes is
2 independently controlled such that said plurality of multi-sided display elements of each of said
3 multi-display sign boxes is rotatable independent of other of said pluralities of multi-sided
4 display elements of others of said multi-display sign boxes.

1 8. The billboard vehicle of claim 3, further including at least one lighting fixture
2 mounted on said upper surface of said bed portion, said lighting fixture being configured to
3 illuminate said at least one multi-display sign box.

1 9. The billboard vehicle of claim 8, further including a diesel generator secured to
2 said bed portion and configured to supply operating power to said at least one multi-display sign
3 box and said at least one lighting fixture.

1 10. The billboard vehicle of claim 3, wherein said multi-display sign boxes can be
2 activated and deactivated from inside said cab.

1 11. The billboard vehicle of claim 7, wherein a frequency of rotation of said plurality
2 of multi-sided display elements is variable.

1 12. The billboard vehicle of claim 1, further comprising a means for tracking a
2 position of said vehicle.

1 13. The billboard vehicle of claim 1, further comprising a low power FM transmitter
2 for transmitting advertising messages.

1 14. A method for advertising comprising:
2 providing a vehicle;
3 providing a plurality of multi-display sign boxes; and
4 attaching said plurality of multi-display sign boxes to said vehicle.

1 15. The method of claim 14, wherein said attaching step further includes attaching
2 said plurality of multi-display sign boxes to an upper surface of a bed portion.

1 16. The method of claim 15, wherein said attaching step further comprises:
2 positioning a lower member of one of said plurality of multi-display sign boxes on said
3 bed portion;
4 creating matching mounting holes in said lower member and said bed portion;
5 passing at least one attaching means through said matching mounting holes; and
6 securing said at least one attaching means in place, thereby securing said lower member
7 to said bed portion.

1 17. The method of claim 15, wherein said step of attaching said plurality of multi-
2 display sign boxes to said bed portion further includes attaching a pair of opposing multi-display
3 sign boxes and a rear multi-display sign box to said bed portion such that said plurality of multi-
4 display sign boxes forms an enclosure.

1 18. The method of claim 15, further comprising the step of illuminating said plurality
2 of multi-display sign boxes.

1 19. The method of claim 15, further comprising the step of operating each of said
2 plurality of multi-display sign boxes independently of each other.

1 20. The method of claim 19, further comprising the step of varying a frequency at
2 which each of said plurality of sign boxes operates.

1 21. The method of claim 15, further comprising the step of providing power for
2 operating said plurality of multi-display sign boxes.

1 22. The method of claim 15, further comprising the step of transmitting low power
2 FM advertising messages.

1 23. A method of advertising comprising:
2 providing a vehicle having at least one multi-display sign box attached to a bed portion
3 thereof; and
4 operating said vehicle in a plurality of locations.

1 24. The method of claim 23, further comprising the step of illuminating said at least
2 one multi-display sign box.

1 25. The method of claim 23, wherein said bed portion includes an upper surface and
2 said at least one multi-display sign box is bolted to said upper surface.

1 26. The method of claim 23, further comprising the step of transmitting low power
2 FM advertising messages.

1 27. A mobile multi-display billboard vehicle comprising:
2 a vehicle including a cab and a flat bed portion;
3 a plurality of multi-display sign boxes;
4 a plurality of controllers, each of said controllers arranged and configured to operate one
5 of said plurality of multi-display sign boxes at a desired frequency; and
6 wherein each of said plurality of multi-display sign boxes is operatively coupled to one of
7 said plurality of controllers.

1 28. The mobile multi-display billboard vehicle of claim 1, wherein each of said
2 controllers further includes a computer.

1 29. The mobile multi-display billboard vehicle of claim 1, wherein said desired
2 frequency of each of said controllers is selected from inside said cab.

1 30. The mobile multi-display billboard vehicle of claim 1, further including three of
2 said multi-display sign boxes and three of said controllers.

1 31. A mobile multi-display billboard vehicle comprising:
2 a vehicle having a cab and a bed portion;
3 a pair of opposing multi-display sign boxes and a rear multi-display sign box, each of said
4 multi-display sign boxes including a front side, a back side, a lower frame member, an upper
5 frame member, a pair of end frame members, a plurality of triangular display elements being
6 vertically supported between said upper frame member and said lower frame member, a drive
7 mechanism partially disposed in said lower frame member for rotating said plurality of triangular
8 display elements in tandem, a motor configured to rotate said drive mechanism, and a controller
9 configured to allow a frequency at which said plurality of triangular display elements is rotated to
10 be varied;
11 a plurality of lighting fixtures being mounted to an upper surface of said bed portion and
12 configured to illuminate said multi-display sign boxes;
13 a diesel generator attached to said bed portion being configured to supply operating power
14 to said multi-display sign boxes and said plurality of lighting fixtures; and
15 a plurality of switches in said cab configured to energize and de-energize each of said
16 multi-display sign boxes independently of each other; and
17 wherein said lower members of said multi-display sign boxes are mounted to said bed
18 portion and said end members of adjacent of said multi-display sign boxes are rigidly connected
19 such that said multi-display sign boxes form an enclosure, each of said multi-display sign boxes
20 further including a liner disposed on said back side such that when viewed from said front side,
21 vision between adjacent one of said triangular display elements is prevented.